



## Heritage Festival Volunteer Meeting

January 25, 2023

6:30 PM

Almont Municipal Building

# Minutes

**DDA Board Members Present:** A. Edwards, A. Roosa, H. Miller, P. Randazzo

**Guests Present:** B. Kalka, T. Feldman & P. Feldman

Meeting was held at the Almont Municipal Building

The meeting was called to order at 6:30pm by DDA Chairman A. Roosa

- Committee Formation
  - Chairs & Responsibilities  
**Tabled until February meeting**
- Car Show
  - Parade Kickoff?
  - Sponsors?
- Vendors
  - Close off W. St Clair from Van Dyke to Branch?  
**A. Edwards to drop off flyers to all the Bell's Market Vendors**
- Location
  - Downtown?  
**We all agree we would like EVERYTHING to be downtown! Lions Club hopefully still running Beer Tent, B. Kalka checking with them. Potentially shut down E & W St. Clair to fit everything directly downtown for easy access.**
  - Social District  
**We are trying to get a Social District going before Heritage Fest. Patrons can walk a quadrant of downtown(would have to be SE corner) with their beverages from local establishments. Must have 2 businesses within the quadrant participate who**

**have liquor licenses. Lapeer, Rochester & Lake Orion have such areas as well, and it is very prosperous. Do we still need fencing for Beer Tent if we have SD?**

- Entertainment
  - Bands
    - Sunset BLVD Friday Night
    - Family Tradition Saturday Night
    - EQS Sound and Light Both Nights
    - DG Talent has 2 other Bands willing to Open
  - Sound Productions

**Separate company, but we actually save money with both bands using them, and then opens us up to have day time entertainment as well!**  
**Jocelyn School of Dance would like to perform during the day.**  
**Jazz/pep Band?**  
**Dance/Cheer Teams?**
  - Beverages
    - Beer Tent

**Lions Club hopefully still running Beer Tent, B. Kalka checking with them.**
  - Food Trucks
    - Warsaw Cuisine Ready to Pencil Us In- Want to Be By Car Show
    - Old Fashion Concessions Booked
    - Requests made for Multiple Other Food Trucks

Open Discussion:

**Chic Antiques has 3 acres that they would love for us to utilize for anything!! Not just Heritage Festival! – A.Edwards**

**Possible parking at HS and shuttling to town with School Busses? - A. Edwards**

**Sidewalk Sales during Heritage Fest to drive patrons to storefronts!**

**Green Screen with old time photos at Historical Society**

**First plan of action is to get a layout for everything to fit centrally in downtown!!**

**\*Next meeting to be held 2/22/2023 @ 6pm\***