

ANGELA EDWARDS, EXECUTIVE DIRECTOR
ANDY ROOSA, CHAIRPERSON
HOLLIE MILLER, VICE CHAIR & TREASURER
PATRICIA FELDMAN, SECRETARY



STEVE SCHNEIDER, VILLAGE COUNCIL PRESIDENT
KRISTA BOOS, BOARD MEMBER
MELISSA SCHNEIDER, BOARD MEMBER

Regular Minutes December 20, 2023 - 7:00 PM

CALL TO ORDER

Chairperson Roosa called the Regular Meeting to order at 7:00 p.m. at the Almont Village Hall, located at 817 N. Main Street, Almont, Michigan.

ROLL CALL

Board members Present: Roosa, Miller, Feldman, S Schneider, M Schneider, Boos

Board members Absent: All present

Staff Present: Angela Edwards, Executive Director

Guests Present: Nicole Stott, Fit in the Mitt; Wayne Glasser, providing video services for tonight's meeting.

ADDITIONS/DELETIONS TO AGENDA: Almont DDA Informational meeting, Giving Tree, Quarterly review, *Mickey's Mikey's* Grand Opening.

COMMUNICATIONS: Local resident Nicole Stott of Fit in the Mitt here to present a fitness program to challenge the district businesses.

PUBLIC COMMENT – Agenda Items:

None

APPROVAL OF CONSENT AGENDA

S Schneider moved, H Miller seconded

PASSED UNANIMOUSLY by all those in attendance.

APPROVAL OF MINUTES:

A. Approval of November 15, 2023 meeting minutes:

M Schneider moved to approve with corrections, S Schneider seconded

PASSED UNANIMOUSLY by all those in attendance.

Approval of Bills Payable:

Date	Vendor	Inv #	Total
11/09/2023	Touma, Watson, Whaling	57851	\$150.00
11/14/2023	Accunet- Yearly Website Maintenance Fee	22772	\$493.50
11/15/2023	American Tree- Christman Season Decorating		\$5,327.23
11/22/2023	Royal Publishing – DDA Ad	8105578	\$132.66
11/30/2023	RCI Electrical Contracting- Street Light Service	3994	\$250.70
12/07/2023	Tri-City Times- Holly Day Ad		\$180.00
12/09/2023	First Congregational Church- DTE Bill		\$74.63
Total:			\$6,608.72

APPROVAL OF BILLS PAYABLE

M Schneider moved, H Miller seconded.

PASSED UNANIMOUSLY by all those in attendance.

TREASURER'S REPORT

A. November Revenue & Expenditure Report

M Schneider moved, K Boos seconded.

PASSED UNANIMOUSLY by all those in attendance.

B. November Check Disbursement

M Schneider moved, S Schneider seconded.

PASSED UNANIMOUSLY by all those in attendance.

NEW BUSINESS

A. Finance

1. Facade Grant Submission

Facts: Toth Properties has submitted a facade grant for masonry work they had done on Chicky's. They have submitted proof of payment along with the application.

Motion to approve facade grant for Toth Properties.

S Schneider moved, H Miller seconded.

PASSED UNANIMOUSLY by all those in attendance.

DISCUSSION:

A. **Chili Crawl:** Board discussed developing a Chili Crawl event, presented by the events committee. Chili crawl will be under Special Events budget and events committee to meet to figure out details, ordering cups and figuring out prizes.

Motion to schedule and move forward with the Chili Crawl event for Feb 10, 2024.

H Miller moved, M Schneider supported

PASSED UNANIMOUSLY by all those in attendance.

B. **Informational Meeting:** State statute language intends that DDA's are responsible for 2 informational meetings a year (June/Dec). Discussions with other DDA directors report they do these meetings back to back at end of fiscal year or Dec. Almont Village Council would prefer them to be 6 mo apart. Almont DDA would prefer to do them back to back due to lack of attendance and our event prep schedule.

- C. Quarterly Review:** *The DDA Executive committee met with Angela yesterday to go over about 12 items on a task list, 2 being high priority for end of March. Goal 1 involves having the Social District approved or an answer on the timeline to have it up and running before we start Cruise night and Jeep night. Goal 2 is to update a business list, first the district businesses, then friends of the DDA. Angela will also be working to source a messaging app with all contact information for our businesses to be used to blast out information on events, sponsorship opportunities and volunteer needs. The other 10 tasks for the Executive Director will be discussed at our next meeting.*
- D. Giving Tree:** Board member Miller led a discussion about hosting a Giving Tree or other ways to get involved—run a coat drive, gloves & mitten drive/collection.
- E. Mikey's Grand Opening:** Ribbon cutting at 11am Jan 5, Band performance at 9pm. Tickets are required due to limited space.

OLD BUSINESS.

- A. Holly Day Light Festival:** Discussed need for more volunteers, more barricades, new judging process was an efficient improvement, bring in more APD officers to be featured in downtown, could we have additional help for traffic control? Discussed improvements for safety, picking Santa up after ceremony. New "lighting box" prop in the works. How to request additional law enforcement assistance—Board member S Schneider could meet with Chief Martin to discuss if needed.
Recommendations ~~for~~ *from* Christy Yarbrough who hosted Santa: "Santa Here" sign in front of Yarbrough Ins and a nicer Santa chair.

PUBLIC COMMENTS (NON AGENDA ITEMS):

Wayne Glasser has suggested an Autorama (March 1) ad to market the car show. Also an ad in Cruisin' News publication which is available at the Autorama. Discussed possible small changes to our car show.

BOARD QUESTIONS AND COMMENTS:

- Director Edwards to schedule a Heritage festival meeting in January.
- Board member S Schneider stated building issues in SW block have been resolved from the Villages stand point.
- Board member Bios due by end of December.

FUTURE AGENDA ITEMS:

None

ADJOURNMENT:

The meeting adjourned at 9:05pm by Chairperson Roosa

Minutes approved 1/24/24 with corrections/additions



Patricia Feldman
Secretary