

Village of Almont – Downtown Almont Social District

Management and Maintenance Plan

Introduction and Purpose: The Village of Almont seeks to take advantage of Michigan Public Act 124 of 2020 signed into law on July 1, 2020. This is enabling legislation directing Michigan Municipalities to establish Social Districts that would allow for “common areas” where two or more contiguous licensed establishments could sell alcoholic beverages in special cups to be taken into the commons area for consumption. The Village of Almont has prepared the Social District map and the policies, parameters and management for this new community development tool. This Downtown Almont Social District Plan will be shared with potential license holders and sent to the Michigan Liquor Control Commission for state approval. The purpose of this Social District is to create a commons area in which patrons of qualified licensees may consume alcoholic (beer, wine, mixed spirit drink, spirits, or mixed drinks/cocktails) and non-alcoholic beverages within a designated area of the downtown.

Management: The Social District would be created and managed by the Village of Almont Manager. The district management and operations will be assisted by the Almont Police Department and Public Works Department.

Use: Qualified licensed establishments within the social district may sell alcoholic beverages to be consumed within the social district commons area.

- A licensee that has been issued a Social District Permit may sell alcoholic liquor for on-premises consumption on its licensed premises only, but then customers may remove the alcoholic liquor from the premises to be consumed in the commons area. A licensee must not sell alcoholic liquor or food in the commons area.
- Any alcoholic liquor sold to customers for consumption in the commons area by a licensee with a Social District Permit must comply with all of the following:
 - The serving container must prominently display the licensee's trade name or logo or some other mark that is unique to the licensee that sold the alcohol.
 - The serving container must prominently display a logo or some other mark that is unique to the commons area.
 - The serving container is not made of glass.
 - The serving container does not have a liquid capacity over 16 ounces.
 - All other Liquor Control Commission Laws, Rules and Regulations shall remain in effect. A customer that purchases alcoholic liquor to be consumed in a commons area must not transport that alcoholic liquor onto the licensed premises of another licensee contiguous to the commons area from which the customer did not purchase the alcoholic liquor. A licensee shall not allow alcoholic liquor purchased from another licensee to be brought into its licensed premises. A customer that purchases alcoholic liquor to be consumed in a commons area shall not transport

that alcoholic liquor outside of the commons area. Alcohol cannot be consumed on M-53 or while crossing M-53 or on any other road that is open to vehicular traffic. Pedestrian crossing of an open roadway must be within the designated crossing areas and only with an empty cup.

Proposed Social District Area: The Social District Commons Area shall be defined as;

Within the Village of Almont Upon Main Street (M-53)

The Southern border shall be Stone Street with the eastern border at Bristol Street and the western border at Branch Street.

The Northern border shall be School Street with the western border being Main Street and the eastern border being Bristol St.

Commons Area within the Social District:

Fountain Park: Is located on the north east side of Main Street.

City Sidewalks within the Social District: The commons area is not considered part of any licensee's licensed premises. Nevertheless, a licensee that has been issued a Social District Permit must make every effort to ensure that it does not sell alcoholic liquor to a minor or intoxicated person for consumption within the Commons Area.

Qualified Business Application Process: Village of Almont Downtown Almont Social District Commons Area Permit application must be completed by a qualified business owner. The following must be remitted to Village of Almont, Village Manager's Office.

Required:

- Completed Village of Almont Downtown Almont Social District Application.
- Copy of applicant's business Liquor License.
- Certificate of Liability Insurance, naming the Village of Almont additionally insured.
- A description and visual depiction of each container the applicant intends to use in the commons area. The Village Manager shall conduct a review of the application provided prior to application being sent to the Village of Almont Council at a public meeting, while in session the Village Council shall approve or decline a Resolution to allow the qualified business to seek a Social District Permit from MLCC. A qualified business receiving an approval resolution from the Village Council shall then be eligible to apply to the Michigan Liquor Control Commission for a Social District Permit.

Additionally:

- A qualified business upon receiving approval from MLCC for a Social District Permit shall provide a copy of the permit to the Village of Almont prior to commencing operations in the Commons Area.

Potential Participating Qualified License Holders: Within the proposed Social District Area those Qualified Licensees are:

1. Mikey's, 129 S. Main St
2. Senor Victor's, 113 S. Main St
3. Roots BBQ, 107 S. Main St.
4. Chicky's Paradise Saloon, 133 N. Main St.

****Business numbers correlate to their location on the Social District area map**

Hours of Operation: Hours of operation will be Monday – Thursday, between the hours of 11:00am and 10:00pm, Friday and Saturday between the hours of 11:00am and 11:00pm, and Sunday between the hours of noon and 10:00pm. The Commons area will operate year-round, seven days a week.

The social district shall cease operations during dates and times when a Special License has been issued by the State of Michigan Liquor Control Commission to an approved applicant for temporary outdoor service of alcohol sales and consumption within the social district commons area. The Village of Almont Council shall at its discretion and with notice suspend and or modify the operational hours of the social district during the dates and times where deemed necessary.

Signage and Barriers: The Social District and Commons Area will be clearly marked at ingress and egress points with appropriate signage which will clearly identify the boundaries of the Commons Area as required by MLCC Rules. Additional signage warning motorist of increased pedestrian traffic and yield to pedestrians shall also be installed. Additional barricades may be utilized to provide for the safety of customers/patrons as deemed necessary.

Social District Logo and Beverage Containers: The beverage containers utilized by the participating license holder, must have their business logo or their business name on them to clearly identify the establishment, in addition a Downtown Almont Social District logo is also required on the beverage container (see attached). The beverage container for use in the Commons Area shall be non-glass of no more than 16-ounce capacity. The beverage container containing the Downtown Almont Social District logo may not be reused and must remain in the establishment where they were purchased or in the common area. A beverage container from one participating license holder may not be taken into an establishment that did not sell the beverage.

Law Enforcement: Primary law enforcement services will be provided to the Downtown Almont Social District Commons Area by the Almont Police Department. Additionally, the Lapeer County Sheriff's Department and the Michigan State Police may provide patrol or response services.

Health and Safety Maintenance: A participating license holder shall be responsible for maintaining a clean and healthy environment within and around the Commons Area. Participating businesses in the Commons Area shall provide and maintain any additional trash receptacles as deemed necessary by the Village Manager.

Insurance: Participating businesses shall provide general liability insurance or equivalent for the applicant's business and list the Village of Almont as being additionally insured.

Festivals/Special Events: The state's Social District law does not allow special event liquor licenses to participate in a Social District.

Downtown Almont Social District Logo. Logo is required upon all beverage containers to be utilized within the Commons Area.



**Logo provided by: Almont Downtown Development Authority