

ANGELA EDWARDS, EXECUTIVE DIRECTOR  
ANDY ROOSA, CHAIRPERSON  
HOLLIE MILLER, VICE CHAIR & TREASURER  
PATRICIA FELDMAN, SECRETARY



STEVE SCHNEIDER, VILLAGE COUNCIL PRESIDENT  
KRISTA BOOS, BOARD MEMBER  
MELISSA SCHNEIDER, BOARD MEMBER

## Regular Minutes February 28, 2024 - 7:00 PM

### CALL TO ORDER

Chairperson Roosa called the Regular Meeting to order at 7:02 p.m. at the Almont Village Hall, located at 817 N. Main Street, Almont, Michigan.

### ROLL CALL

Board members Present: Roosa, Miller, Feldman, S Schneider, M Schneider, Boos

Board members Absent: All present

Staff Present: Angela Edwards, Executive Director

Guests Present: Mr. Wayne Glasser, Miss Ashlyn Glasser

**ADDITIONS/DELETIONS TO AGENDA:** Lapeer County EMS letter

**COMMUNICATIONS:** Russel Adams - Lapeer County EMS (forgo millage capture), See NEW BUSINESS (A)

**PUBLIC COMMENT – Agenda Items:** None

### APPROVAL OF CONSENT AGENDA

S Schneider moved, K Boos seconded  
**PASSED UNANIMOUSLY**

### APPROVAL OF MINUTES:

A. Approval of January 24, 2024 meeting minutes:  
S Schneider moved to approve with amendments, H Miller seconded  
**PASSED UNANIMOUSLY**

### Approval of Bills Payable:

Date	Vendor	Inv #	Total
1/26/2024	Pens.com (Chili Crawl Mugs)	113560642	\$479.11
1/30/2024	Jordano Graphics (Chili Crawl Signs & Banners)	26787	\$523.00
2/05/2024	Touma, Watson, Whaling	58561	\$150.00
2/06/2024	Jordano Graphics (Sandwich Board A-Frame Signs)	26797	\$248.00
2/06/2024	Half Board Bunch (Cornhole Board Repair)	INV-000008	\$80.00
2/23/2024	Cruis'n Media (Heritage Fest Car Show Ad)	2584	\$505.80
<b>Total:</b>			<b>\$1,985.91</b>

## **APPROVAL OF BILLS PAYABLE**

M Schneider moved to approve the bills payable in the total of \$1,985.91, K Boos seconded.

**PASSED UNANIMOUSLY**

## **TREASURER'S REPORT**

A. January Revenue & Expenditure Report

M Schneider moved, S Schneider seconded.

**PASSED UNANIMOUSLY**

B. January Check Disbursement

M Schneider moved, P Feldman seconded.

**PASSED UNANIMOUSLY**

## **DIRECTORS REPORT:**

Summary: Angela has worked on the Social District considerably—presentations to the Village Council, in collaboration with Village Manager; time spent to carry out the 1st Annual Chili Crawl; continues to compile a list of DDA businesses; MDA conference next Tues/Wed; Meetings: Village Council, Department head, Event committee, Social District meetings, met with MDA Director Dana Walker and Lapeer County DDA directors.

## **NEW BUSINESS**

A. Communication

1. Lapeer County EMS letter

Facts: Russel Adams, Executive Director for Lapeer County EMS, has asked whether the Village of Almont DDA will continue to agree to forego “capture” of revenue from the 2020 special levy money that a Lapeer County EMS millage request approved by voters would provide. In a letter he respectfully asks that the Almont DDA continue this agreement regarding the special millage revenue generated if the voters approve the 2024 ballot request. An answer by March 6 has been requested.

Discussion: M Schneider asked how much the capture is and what other municipalities forgo capture in Lapeer County? After a call in to Mr. Adams, he stated that the City of Lapeer captures funds in the amount of approximately \$7,000—he could not give us our capture total so our assumption is that the funds the Almont DDA captures are much less. Motion to continue to forgo the capture from the levy money, contact Mr. Adams and draft a letter of intent.

Made by : S Schneider, H Miller seconded

**PASSED UNANIMOUSLY**

B. Finance

1. Downtown Flower Planting Bid Package

Facts: The 2 year contract with American Tree (plus 1 year extension) is up and needs to go out for bid. The bid package is attached.

Discussion: Historically, American Tree has been our provider and has done a great job. The DPW has the capability of weekly watering which has been a hinderance in getting other bids in the past. The DPW already waters the planter boxes on the bridge.

Motion to request bid packages for Downtown Flower Planting and Landscaping. Watering and weeding to be handled by Almont DPW.

Made by: H Miller, M Schneider seconded.

**PASSED UNANIMOUSLY**

C. Personnel

1. Application for Appointment

Facts: Ashlyn Glasser has applied for appointment to the DDA Board.

The Board met Ashlyn as a whole and asked questions.

Motion to request Village Council to approve the appointment of Ashlyn Glasser to the DDA Board with a term expiring on March 31, 2026. To be added to the Council's March 5th agenda.

Made by H Miller, M Schneider seconded, S Schneider abstained

**Passed: Ayes 5, Nays 0, Abstain 1**

D. Special Events

1. Jeep and Cruise Nights will begin in May, April pending on good weather. Location will be moved to the parking lot behind the restaurants. No food trucks will be scheduled this season.

2. Bike nights to be scheduled every Sunday.

Motion to schedule Special Events Jeep and Cruise nights every 2nd & 4th Tuesday from 5-9pm and Bike Night every Sunday from 1-5pm.

Made by H Miller, M Schneider seconded

**PASSED UNANIMOUSLY**

**DISCUSSION:**

A. **Social District:** The Village Council has approved the resolution, 6 to 1, to designate a social district with changes to the original proposal. Approved days are Wednesday through Sunday, with weekday hours of 3pm-10pm and weekend hours of 1pm to 10pm. Chicky's has been added to the district area but does not have a common area in front of her establishment. Adding a common area behind her business will have to be worked out.

B. **Earth Day Clean Up:** Earth Day is Monday April 22, 2024, clean up will be Saturday April 20, time to be determined after consulting with Almont Park Board.

C. **Snow removal update:** Last year we spent almost \$41,000 for sidewalk & parking lot clearing. So far with our hourly contract with DPW, and the milder winter, we have spent \$2,413.91. That is a huge savings that will be pumped into facade grants and other district improvements.

D. **Townopoly:** The Townopoly fundraising project will be tabled until our messaging system is in place.

**OLD BUSINESS:**

A. **Chili Crawl:** Our first annual Chili Crawl was a sold out success. Our restaurants reported that they were busier that day and they are looking forward to next year. Repurposed signage was used to warn drivers of a DDA event ahead as well as new pedestrian crossing signs acquired for all events. Among other small tweaks is the need for added registration table volunteers and sign placement volunteers.

**PUBLIC COMMENTS (NON AGENDA ITEMS):** None

**BOARD QUESTIONS AND COMMENTS:**

- Chairperson Roosa wanted to make note of how helpful Brian and the DPW has been to the DDA, from moving our district trash cans out for the Chili Crawl to problem solving traffic signage for event awareness. To address the comment at the Village Council meeting, the DPW removes about 1/2 of the trash cans for winter protection from salt and plowing, they were an expensive purchase that we will take care of. A Roosa also shared a conversation he had with the Howe's and the idea to suggest to the Park Board of moving Music in the Park night to the Jeep and Cruise Nights. M Schneider shared a few new ideas were discussed at the last Park Board meeting and suggested that getting the two boards together may invigorate attendance to Music in the Park.
- M Schneider brought up the invitation from Village Council for the DDA Board to attend a Joint Meeting with the Council and the Planning Commission to discuss the Master Plan that has been put together. Tuesday March 5th at 7:30. A Roosa and Angela Edwards stated they could not attend due to conflicts.

**FUTURE AGENDA ITEMS:**

None

**ADJOURNMENT:**

The meeting adjourned at 8:08pm by Chairperson Roosa