

BANNER PROGRAM APPLICATION

UPON SUBMITTAL OF THIS APPLICATION, PLEASE REVIEW THE ALMONT HOMETOWN HERO BANNER PROGRAM GUIDELINES FOR FURTHER DETAILS. THE Almont DDA will cover the cost of the production, installation, and removal of the banner. Twenty-six (26) banners are available on a first come, first serve basis. The banner will be displayed from Memorial Day to Labor Day and given to the applicant/ family after removal. Please scan the QR code and complete the online application, or mail the completed

ATION	APPLICATION TO: ALMONT DDA ATTN: HOMETOWN HEROES BANNER PROGRAM 817 N MAIN ALMONT, MI 48003	
Name of Service Person*:		used on hanner) Last
Rank:	FirstMI (if used on banner) Last* Spelling of Service person's name on the banner will be taken directly from the application.	
	U.S. Navy	 U.S. Coast Guard U.S. Space Force
P <u>lease indicate the type o</u>	f banner you would like to order:	 Memorial (Died in service)
Wars/Conflicts served in:_		

• 5 x 7 high quality photo of the Service Person in uniform.

(Please do not send original photo. Almont DDA makes every attempt to protect photos and images however we are not responsible for photos lost or damaged in shipping or during the banner creation process.)

• Military Verification Form (e.g. Military ID, DD214, etc.)

REMEMBERING

Page 1 of 2

HONORING



BANNER PROGRAM APPLICATION

Applicant Contact Information

Please complete the following information to allow us to contact you should we have any questions.

Name:			
Street Address:			
City:	State:	Zip:	
Home Phone:	Cell Phone:		
Email:			

Relationship to Service Person:

REMEMBERING

The Service Person being honored (if living) will need to grant permission to for their name and likeness to be placed on a banner in downtown Almont. A separate form has been provided for this.

You can verify military records online by visiting

http://www.archives.gov/veterans/military-service-records/

*Please note, we are not responsible for any damaged banners due to the length of time the banners are hung during the 2025 season (Memorial Day-Labor Day) as they endure many types of incerment weather.



For additional information or questions, please contact Almont DDA via email:

director@almontdda.com

Page **2** of **2**

HONORI

HOMETOWN HEROES

BANNER PROGRAM GUIDELINES

THE ALMONT HOMETOWN HEROES BANNER PROGRAM WAS CREATED TO HONOR AND RECOGNIZE MILITARY PERSONNEL (ACTIVE, HONORABLY DISCHARGED OR DECEASED) THAT RESIDE OR HAVE RESIDED IN ALMONT, MI; **THOSE WHO CAN AND DO CALL ALMONT THEIR HOMETOWN**.

THE PROGRAM IS FUNDED THROUGH ALMONT DDA AND DONATIONS WHICH ENABLE THE PURCHASE AND PLACEMENT OF THE BANNERS ON DOWNTOWN ALMONT LAMP POSTS.

BANNERS MEASURE APPROXIMATELY 18" X 36" AND WILL HAVE THE SERVICE PERSON'S NAME, IMAGE AND MILITARY BRANCH.

THOSE MILITARY MEN AND WOMEN WHO HAVE BEEN HONORABLY

DISCHARGED WILL BE DESIGNATED WITH A **WHITE STAR**, THOSE WHO HAVE **DIED IN THE LINE OF DUTY** A **GOLD STAR** AND **ACTIVE DUTY** MEMBERS WILL BE DESIGNATED WITH A **BLUE STAR**.

GUIDELINES

- HONOREE MUST BE HONORABLY DISCHARGED OR DECEASED OR ON ACTIVE DUTY WITH ANY BRANCH OF THE UNITED STATES MILITARY.
- HONOREE MUST BE/HAVE BEEN AN ALMONT RESIDENT.

REMEMBERING

- EACH BANNER WILL LIST THE HONOREE'S NAME AND BRANCH OF SERVICE AND WILL BE PROUDLY DISPLAYED ON A LAMPPOST IN DOWNTOWN ALMONT.
- THE ALMONT DDA WILL HAVE THE SOLE RESPONSIBILITY OF HANGING AND REMOVAL OF THE BANNER. ONCE PRODUCED AND INSTALLED, BANNERS SHALL REMAIN THE PROPERTY OF THE ALMONT DDA UNTIL REMOVED AND PRESENTED TO THE FAMILY OR REQUESTER.

HONORING

• THE BANNER WILL BE DISPLAYED FROM MEMORIAL DAY TO LABOR DAY AND UPON REMOVAL, THE BANNER WILL BE RETURNED TO THE PERSON WHO MADE THE ORIGINAL APPLICATION REQUEST. IF THE BANNER STARTS TO SHOW ANY SIGNS OF DETERIORATION BEFORE THE PLANNED REMOVAL DATE, THE BANNER WILL BE REMOVED AND RETURNED TO THE REQUESTER.

BANNER PROGRAM Honoree Release Form

I hereby grant permission to the Almont DDA to utilize my name and likeness for the Military Hometown Heroes Banner Program.

Dated this _____ day of _____, 20____.

Honoree Signature

